

Bud

2431 E. Van Buren
Phoenix, AZ 85008

SMOKE LOUNGE
Event Center



Bud Fest

Cannabis Festival
Car & Bike Show

SPONSOR KIT





ABOUT Our Event

Bud Fest LLC. Presents 2nd Annual Arizona Bud Fest Cannabis Expo & Car Show! We will be returning to Arizona with the biggest Three Day Consumption & Entertainment Event! That's right mark your calendars for April, 19 2024 through April, 21 2024.

Our event will offer exhibit space for all kinds of vendors to display and sell products. AZ Bud Fest will help raise awareness for the use of medical and recreational marijuana and CBD products.

The Car show will give, car, and bike owner's the chance to display and compete in Our Annual Show Off Competition. With the opportunity to hold the annual Best AZ BUDFEST Title, and as well as a grand prize!

In November 2020 Marijuana became legalized in the state of Arizona for recreational use, this makes events like this legal.

Our event will be different than most events of its kind because not only will we will display some of the hottest brands and best cars across the United States. Bud Fest LLC is also bringing an event full of most talk about food vendors & live entertainment! Also giving our guest the green carpet experience . With special guest celebrity appearances, as well as legendary comedians, and respected OG's in the cannabis industry!

We're inviting some of the best top growers and dispensaries to display their products, and network. AZ Bud Fest will provide live performances from national Recording Artist we plan to continue this event annually!



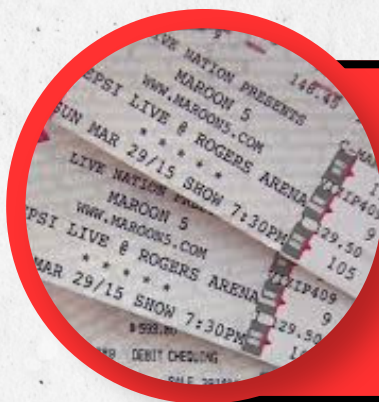
AZ BUD FEST

Sponsor

BENEFITS

Marketing & Promotion

- Tickets
- Vendor booth
- Banner and Signs throughout event
- Logo and link on website



TICKET

Your name will go on every ticket as Sponsor of the event. as a Sponsor We would like to sell tickets from you location Or platform



VENDOR SPACE

Your company will have the largest booth space at event. with a option to have a booth in and or outside.



CAR SHOW

The car show adds a different twist to the AZ Bud Fest Event. Car enthusiasts typically spend lots of time and money on thier exotic artistry . With the opportunity to enter in a competition and a chance to hold the annunal title!



BUD FEST *Sponsor* **BENEFITS**

Marketing & Promotion

- TV
- Radio
- Social Media
- Flyers/Print



MARKETING

Company name will be mentioned on all Marketing will include all major radio platforms Satilite XM and digital stations as well as FM.



SOCIAL MEDIA

Company name will go on all social media We will use all Social Media platforms to market and drive ticket sales.



FLYERS/PRINT

Company log will go on all marketing including street team t-shirts and Marketing will be handing out flyers and other marketing material.



BUD FEST *Sponsor* **BENEFITS**

Marketing & Promotion

- TV
- Radio
- Social Media
- Flyers/Print



TV ADVERTISEMENT

Marketing will include all major TV platforms cable and digital stations as well.



CAR WASH EVENT

Months Prior to event we will hold carwash events to help promote the Car show portion of the Bud Fest 2023 these events will be held at selected locations.



LIVE REMOTES

Radio partners will host live remotes locally to promote event and give away free tickets to Bud Fest 2024. random locations will be selected for Live remotes.



SPONSORSHIP

Application



All Sponsors Must Have Application On File

Business Name/ Account Holder's Name :

EIN# :

Date :

Sponsorship Type A: Regular Exclusive VIP Sponsorship Type B: Bronze Silver Gold

Full Name:

E-Mail :

Address:

Website:

Method Of Payment:

Cash Check CC :
Credit Card # EXP Date # CV#

Sponsor Agent/Referral

Fisrt Name :

Last Name : Postcode: Phone Numbers:

Signature: X _____ Date: _____

- 1. Company with 50 or more employes coming Yes No
- 2. Will you be bringing equiptment that may require permits. Yes No
- 3. Will you be bringing a Bus or RV Yes No

If answered yes, to any of the above question please
Contact : (430)-388-FEST for further info!



SPONSORSHIP

Platinum Package



This Is The Highest Level Of Sponsorship Available

\$20,000



This Sponsorship package comes with a wide range of marketing for your organization as a Sponsor. This Sponsorship delivers brand visibility and leadership to this important business sector of the cannabis industry,

As a Sponsor you will be showcasing and advertising your companies brand and products to small business owners and consumers that participate in events like ours all over the country. Becoming a Sponsor can have a increase in sales or potential customers. Our event brings competition to the cannibis community.

Package Includes

- *Name added to event as Sponsor
- *Full page advertisement in event Magazine and all print
- *Logo listed on all marketing materials including event flyers, event posters,
- *Newspaper ads and all other promotional items related to Bud Fest 2024 including VIP passes and tickets and social media ads
- *10k Radio & TV commercials.
- *30k Social Media

Package Includes

- *Your Brand will be mentioned 20 times on AZ Bud Fest podcast live & Logo on backdrop
- *Signs/Banners at main event entrances with banner on entertainment stage, and Car Show area and all exits.
- *Press releases announcing and Sponsorship
- *Name/logo on website, with link to your website
- *Name/Logo on carshow trophy

Package Includes

- *Logo on all promotional event-related videos
- *Logo Included on event T-shirts
- *Name/logo included in event program
- *Promotional booth space (24 x 24) at the event with exclusivity rights inside event with outside option
- *Ability to provide up to six (15) banners to be posted throughout the event

The advantages of becoming a Platinum level Sponsor means your company will be included in all marketing and advertisements. All Sponsors will be required to become a member and complete and return Sponsor application. Sponsors are required to have all artwork or logos over to our design team 48hrs after Sponsor approval.

Sponsor Set up, you will be assigned a sponsor coordinator your coordinator will handle your move in time and any request needed at your vendor space. Special request can be made directly at info@azbudfest.com or in your sponsor profile on our website.

Sponsors are required to provide a list with staff names and a head count for your Sponsor passes. Your sponsor coordinator will reach out to you to do a final headcount Five days prior to event. Sponsors can pre-register online or on the day of our Event at our welcome booth.





SPONSORSHIP

Silver Package



\$15,000

This Is The Next To Highest Level Of Sponsorship Available



This Sponsorship package comes with a wide range of marketing for your organization as a Sponsor. This Sponsorship delivers brand visibility and leadership to this important business sector of the cannabis industry,

As a Sponsor you will be showcasing and advertising your companies brand and products to small business owners and consumers that participate in events like ours all over the country. Becoming a Sponsor can have a increase in sales or potential customers. Our event brings competition to the cannibis community.

Package Includes

- *Name added to event as Sponsor
- *Half page advertisement in event Magazine and all print
- *Logo listed on all marketing materials including event flyers, event posters,
- *Newspaper ads, and all other promotional items related to Bud Fest 2024 including VIP passes and tickets and social media ads
- *5k Radio & TV commercials.
- *10k Social Media

Package Includes

- *Your Brand will be mentiond 10 times on AZ Bud Fest podcast live & Logo on backdrop
- *Signs/Banners at main event entrances with banner on entertainment stage, and Car Show area and all exits.
- *Press releases announcing and sponsorship
- *Name/logo on website, with link to your website

Package Includes

- *Logo on all promotional event-related videos
- *Logo included on event T-shirts
- *Name/logo included in event program
- *Promotional booth space (24 x 12) at the event with exclusivity rights inside event with outside option
- *Ability to provide up to six (10) banners to be posted throughout the event



The advantages of becoming a Platinum level Sponsor means your company will be included in all marketing and advertisements. All Sponsors will be required to become a member and complete and return Sponsor application. Sponsors are required to have all artwork or logos over to our design team 48hrs after Sponsor approval.



Sponsor Set up, you will be assigned a Sponsor coordinator your coordinator will handle your move in time and request needed at your vendor space. Special request can be made directly at info@azbudfest.com or in your Sponsor profile on our website.



Sponsors are required to provide a list with staff names and a head count for your Sponsor passes. Your Sponsor coordinator will reach out to you to do a final headcount Five days prior to event. Sponsors can pre- register online or on the day of our Event at our welcome booth.



SPONSORSHIP

Gold Package



\$10,000

This Is The Middle Level Of Sponsorship Available



This Sponsorship package comes with a wide range of marketing for your organization as a Sponsor. This Sponsorship delivers brand visibility and leadership to this important business sector of the cannabis industry,

As a Sponsor you will be showcasing and advertising your companies brand and products to small business owners and consumers that participate in events like ours all over the country. Becoming a Sponsor can have a increase in sales or potential customers. Our event brings competition to the cannibis community.

Package Includes

- *Name added to event as Sponsor
- *1/4 page advertisement in event Magazine and all print
- *Logo listed on all marketing materials including event flyers, event posters,
- *Newspaper ads, and all other promotional items related to Bud Fest 2024 including VIP passes and tickets and social media ads
- *2k Radio & TV commercials.
- *5k Social Media

Package Includes

- *Your Brand will be mentiond Five times on AZ Bud Fest podcast live & Logo on backdrop
- *Signs/Banners at main event entrances with banner on entertainment stage, and Car Show area and all exits.
- *Press releases announcing and sponsorship
- *Name/logo on website, with link to your website

Package Includes

- *Logo on all promotional event-related videos
- *Logo included on event T-shirts
- *Name/logo included in event program
- *Promotional booth space (12 x 12) at the event with exclusivity rights inside event with outside option
- *Ability to provide up to six (5) banners to be posted throughout the event



The advantages of becoming a Platinum level Sponsor means your company will be included in all marketing and advertisements. All Sponsors will be required to become a member and complete and return Sponsor application. Sponsors are required to have all artwork or logos over to our design team 48hrs after sponsor approval.



Sponsor Set up, you will be assigned a Sponsor coordinator your coordinator will handle your move in time and request needed at your vendor space. Special request can be made directly at info@azbudfest.com or in your sponsor profile on our website.



Sponsors are required to provide a list with staff names and a head count for your Sponsor passes. Your sponsor coordinator will reach out to you to do a final headcount Five days prior to event. Sponsors can pre -register online or on the day of the Event at our welcome booth.



SPONSORSHIP

Bronze Package



\$5,000

This Is The Lowest Level Of Sponsorship Available



This Sponsorship package comes with a wide range of marketing for your organization as a Sponsor. This Sponsorship delivers brand visibility and leadership to this important business sector of the cannabis industry,

As a Sponsor you will be showcasing and advertising your companies brand and products to small business owners and consumers that participate in events like ours all over the country. Becoming a Sponsor can have a increase in sales or potential customers. Our event brings competition to the cannibis community.

Package Includes

- *Name added to event as Sponsor
- Business card advertisement in event Magizine and all print
- *Logo listed on all marketing materials including event flyers, event posters,
- *Newspaper ads, and all other promotional items related to Bud Fest 2024 including VIP passes and tickets and social media ads
- *1k Radio & TV commercials.
- *3k Social Media

Package Includes

- *Your Brand will be mentioend two times on AZ Bud Fest podcast live & Logo on backdrop
- *Signs/Banners at main event entrances with banner on entertainment stage, and Car Show area and all exits.
- *Press releases announcing and sponsorship
- *Name/logo on website, with link to your website

Package Includes

- *Logo on all promotional event-related videos
- *Logo included on event T-shirts
- *Name/logo included in event program
- *Promotional booth space (10 x10) at the event with exclusivity rights inside event with outside option



The advantages of becoming a Platinum level Sponsor means your company will be included in all marketing and advertisements. All Sponsors will be required to become a member and complete and return Sponsor application. Sponsors are required to have all artwork or logos over to our design team 48hrs after Sponsor approval.



Sponsor Set up, you will be assigned a Sponsor coordinator your coordinator will handle your move in time and request needed at your vendor space. Special request can be made directly at info@azbudfest.com or in your Sponsor profile on our website.



Sponsors are required to provide a list with staff names and a head count for your Sponsor passes. Your Sponsor coordinator will reach out to you to do a final headcount Five days prior to event. Sponsors can pre-register online or on the day of the Evet at our welcome booth.



SPONSORSHIP

RULES AND CONDITIONS



Registration Is Open Until All Spaces Are Filled Or Registration Deadline Is Reached

Registration Deadline: April 10, 2024 @ 4:20pm

VENDOR RULES AND CONDITIONS:

HOURS OF OPERATION: Friday, April 19, 2024 - Sunday April 21, 2024 from 10:00 a.m. to 11:00 p.m. Vendor understands that the AZ BUD FEST will be held at Budz Smoke Lounge Located : 2431 E Van Buren Phx Az 85008

COVID-19 DISCLAIMER: AZ BUD FEST EVENT will follow the current safety guidelines that are in place by the county and state health departments at the date of the event. Attending AZ BUD FEST EVENT could increase your risk of contracting COVID-19. AZ BUD FEST EVENT disclaims any liability for exposure to COVID-19 and by your entry or presence at the AZ BUD FEST EVENT, you voluntarily assume all risks and agree you will not hold AZ BUD FEST EVENT or its related parties liable for any resulting illness or injury.

SET-UP & LOAD-OUT: Set-up may begin as early as 4:20 a.m. on Wednesday , April 17, 2024, and must be complete no later than 9:45 a.m. on April 19,2024. motor vehicles will be allowed in approved booths. Sponsors check-in will be located and arranged at AZ BUD FEST in the Budz Smoke Shop at a welcome booth. Logistics of unloading of materials for booth setup and vendor parking arrangements will be emailed to you. Setup & Materials shall be removed and cleaned from the grounds by 8:00 p.m. on Monday, April 22, 2024.

PARKING: DO NOT DRIVE ON UNRESTRICTED AREAS. Vendor accepts liability for any damage to the grounds or other public or private property.

VENDOR SELECTION: The AZ BUD FEST EVENT Committee and Budz Smoke Lounge reserves the right to refuse any endor. Sponsor are subject to limited crew per selected Sponsor space. More information will be provided in the welcome package. Half off general admission per additional needed crew members tickets are available. Please contact your Sponsorship relations advisor for any questions.

EXPO BOOTHS: Booth size will be based on the Sponsorship package selected. Sponsors must provide a list of all occupied ambassadors at least aged minimum 21, with the application. Sponsorship must also supply proper permits to operate at their booth. Some booths will have access to electricity. Tables and chairs will not be provided unless it is part of a sponsorship package. We have had vendors forget to bring a tent in the past; please be advised and remember it can be extremely hot in early April. Coolers are recommended .If needing tent supplies please contact: (430)-388-FEST must give at least two week notice prior to April 19,2024.

BOOTH RENTAL FEES: ALL FEES ARE DUE AND PAYABLE WITH THE SUBMISSION OF REGISTRATION FORM. Link and QR Code are located below. WWW.AZBUDFEST.COM/420TICKETS All booth registry closes April 10th, 2024.



CONDUCT, SAFETY RULES & REGULATIONS: AZ BUD FEST prohibits the right to No firearms , or unrelated CANNABIS or CBD products are allowed to consume or have on the premises during the event. Alcohol will be available in a non consumption cannabis area. No guest is allowed to bring in alcohol. Alcohol will be served in the back and will not be allowed in the building. All Sponsors must have at least one member supervising there booth at all times during the start and finish of the BUD FEST . In case of an emergency there are three exit located in the lower building . Maps will be provided in welcome package. AZ BUD FEST EVENT is a Peace oriented event. Behavior unsuitable for the Festival, or which constitutes a public nuisance, will not be permitted. AZ BUD FEST EVENT STAFF in their discretion shall determine whether an act is unsuitable. Anyone displaying inappropriate conduct will be asked to leave and restricted from the event! Any Sponsor providing samples are agreeing that they legally posses the right to produce the consumption of cannabis. GOVERNING LAWS: This Agreement shall be governed by the laws and the health, sanitation and fire regulations of the State of Arizona and any county regulations.

BUSINESS LICENSE & SALES TAX: A business license is not required to be a sponsor or vendor at AZ BUD FEST . All sales taxes are the responsibility of the Sponsor. The Committee and AZ BUD FEST EVENT assume no liability for the collection of sales tax or other governmental fees.

SECURITY: Security will be fully enforced and guest will be check for any weapons, firearms , or harzards things apound entry. Wrist bands and badges will be strictly impose, giving the only access granted to the BUD FEST and must be worn at all times. anyone without a writs band or badge will be asked to leave. Sponsors are responsible for the security of their own property and equipment at all times. No security personnel will be assigned specifically to Vendors. The AZ BUD FEST EVENT shall not be held responsible for any loss, theft or damage to any property left on the grounds at any time.

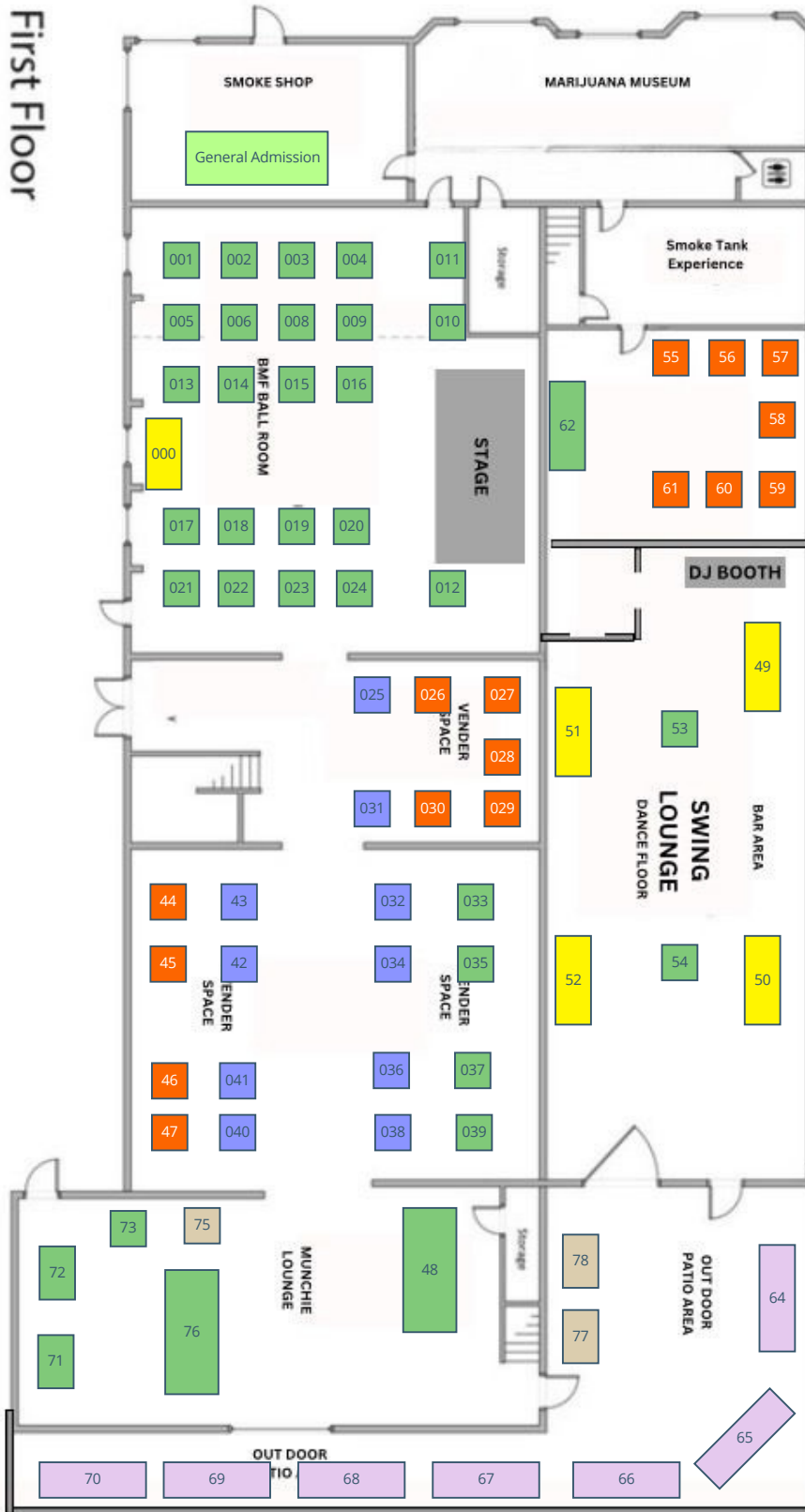
UPDATES: All updates, the day of the event, will be made via WWW.AZBUDFEST.COM . These updates will occur if there are any changes, delays or cancellations due to weather or other unforeseen circumstances. WEATHER: AZ BUD FEST EVENT is held rain or shine, but if weather conditions are extremely unfavorable, event officials may cancel a portion or all activities. AZ BUD FEST EVENT will set a rain date for the event(s) and no refunds will be made.

REFUND POLICY: AZ BUD FEST Reserves the right by law to a no refund no exchange policy. ALL EVENT TICCECT SALES ARE FINAL! Please fully review before confirming your purchase. All sales are considered final.

VIOLATIONS: Sponsor's acknowledges that a breach of any of the terms of this Agreement may result in the termination of this Agreement and the preclusion of the Sponsor's participation in the Expo. In the event this Agreement is terminated as a result of any breach by the Sponsor , Sponsor shall not be entitled to any refund but shall forfeit all amounts previously paid as liquidated damages.



First Floor





Second Floor





THANK

You



Bud Fest LLC Would Like To
Thank You Yor Taking The
Time To Look Over Our Team
Building Package.

CONTACT US:

(430)-388-FEST (3378)

WWW.AZBUDFEST.COM

EVENTS@AZBUDFEST.COM

